

## INDIVIDUAL MEMBERSHIP

**\$299** per member

Annual Investment

### Recommended for representatives from the following areas:

- Chief Executive/General Manager
- Event Operations
- Food and Beverage
- Guest Services
- Information Technology
- Marketing and Sponsorship
- Membership Services
- Parking and Transportation
- Premium Services (Suites & Clubs)
- Public Safety
- Revenue Generation
- Safety, Security, and Medical
- Ticketing
- Sustainability

### General Benefits

- **Networking and Access**
  - Connect with key professionals in your **Community of Practice**.
  - **Individual members may join up to three Communities of Practice:** Executive Officer/General Manager, Event Operations, Food and Beverage, Guest Services, Information Technology, Marketing and Sponsorships, Membership Services, Parking and Transportation, Revenue Generation, Safety and Security, Ticketing and Sustainability
- **Industry News and Information**
  - Be the first to receive the latest industry news and information through our **IIFXtra** newsletter.
  - Access to IIFX and member publications

- **Town Hall Sessions**

- Participate in virtual town hall events on topics of interest and current challenges.
- Enjoy an IIFX members-only VIP session with panelists.

### Unique Individual Membership Benefits

- **Fan Engagement Trends** – Stay abreast of current and emerging fan engagement and experience trends with quarterly from the [Kantar Group](#).
- **10% discount on Best Practices Summit registration and special IIFX programming**