



Innovation Institute for Fan Experience Xperience Consortium

Membership Benefits 2023



- Founded in 2020
- **Vision:** Be the leading and most trusted global authority on providing exceptional fan experience for sports and entertainment.
- **Focus:** Create the ideal fan experience for our members and partners

IIFX Mission

Create the ideal fan experience for our members and partners resulting in

- Increased revenue
- Sustained Growth
- Operational Efficiency
- Diversified Fanbase
- Frictionless Journey
- Memory-making Experience





Today's fans want a memorable and immersive live event experience from start to finish.



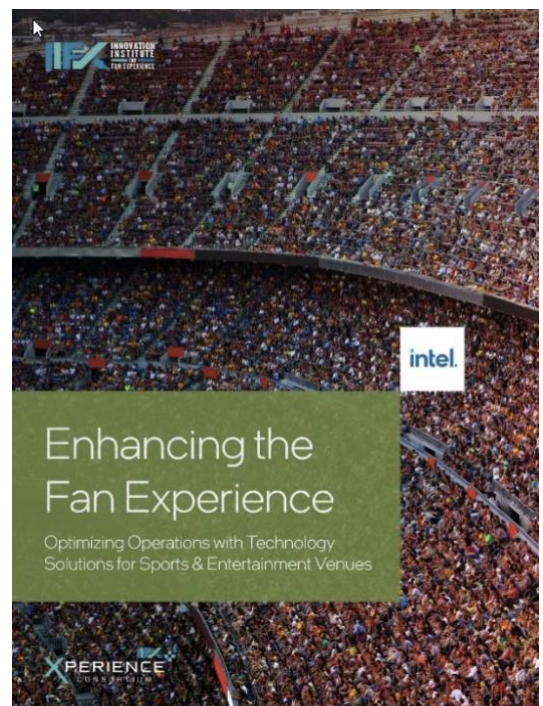
What is the Xperience Consortium?

A worldwide industry tech ecosystem and think tank focused on innovation.

Mission

To deploy innovative technology to help organizations

- Drive revenue
- Provide professional development
- Maximize security, public health, and safety
- Increase physical and digital fan engagement





Xperience Consortium Benefits

BENEFIT	TRUSTEE	GOLD	SILVER
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Governance

Annual Membership (January – December)	\$10,000 <i>Invitation Only</i>	\$6,500	\$2,500
Member of Executive Board	X		
Participate in Executive Board Meetings	Weekly	Bi-weekly	Bi-weekly
Develop and Guide XC Strategic Plan	X	Input	Input
One-hour consultation to assess company/organizational needs	X	X	X
Receive feedback from Trustees		X	X
Xperience Consortium member point of contact information	X	X	X

Networking and Engagement

Network with industry leaders at IIFX Distinguished Fellows International Board Room meetings twice a year	X	X	X
Present Organization Solutions to XC Trustees	X	X	X
Opportunity to attend a (virtual) briefing twice a year with the sports and entertainment industry	X	X	X
Access to Axis Communications Experience Centers	X	X	X



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Discounts, Advertising, Marketing, and Branding

Advance registration opportunities with a sponsorship discount for conferences, summits, and speaker series	20%	15%	10%
Complimentary tickets for up to 2 corporate members to attend Conferences, TechX, and other paid forums	X	X	X
Complimentary tickets for up to 2 corporate members to attend Conferences, summits, and town halls	X	X	X
Year-round logo listing on IIFX Xperience Consortium website	X	X	X
Permission to use the IIFX and Xperience Consortium logo for displaying affiliation	X	X	X
One-time annual use of IIFX data base list	X	X	X
Inclusion of your company, product categories, and sales contact information in our online resource directory and eBook	X	X	X
Ability to contribute branded products to a repository of cut sheets, case studies, white papers, and other knowledge products	X	X	X

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Projects

Priority placement in FANCENTRIC Tech Exchange (TechX) Village	X	X	X
Opportunities to collaborate with sports & entertainment venues and incubators	X	X	X
At the invitation of the XC Trustees, provide insight into a specific project to help solve a sports and entertainment industry problem		X	X
Opportunity to lead or participate in XC projects	X	X	X



How can we help you?



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