



BENEFIT		
GOVERNANCE		
Annual Membership (1 January - 31 December)* <i>*Prorated for new members based on month they join</i>	\$7,500	\$2,500 <i>(limited to 2-years)</i>
One-hour consultation to assess company and organizational needs	✓	✓
Participate in Xperience Consortium Meetings	✓	✓
Develop and Update XC Strategic Plan <i>*Leadership rotated among Gold members</i>	Lead*	Input
INDUSTRY NETWORKING & ENGAGEMENT		
Network with industry leaders at IIFX Distinguished Fellows international board room meetings twice a year.	✓	✓
Facilitate introductions to schedule private meetings with a select Distinguished Fellow	✓	✓
IIFX Corporate Membership <i>(see Corporate & Professional membership options)</i>	✓	✓
Participate in IIFX Communities of Practice	✓	✓
Advance registration opportunities with a sponsorship discount for IIFX summits and other events as designated by IIFX	15%	10%
Your organization's logo displayed on the IIFX Xperience Consortium web pages, IIFX-designated XC products / documents / programming, and in the resource directory	✓	✓
Permission to use the IIFX and Xperience Consortium logos to display your affiliation	✓	✓

BENEFIT		
Inclusion of your company, product categories, and sales contact information in our online IIFX Resource Directory and Xperience Consortium eBook	✓	✓
Receive IIFX contacts database (updated annually) with 14,000+ sports & entertainment, government, and academic contacts	✓	✓
Ability to contribute to a repository of cut sheets, case studies, white papers, and other knowledge products.	✓	✓
Opportunities to participate in live streaming events, webinars, and podcasts	✓	✓
CONSULTANCY		
Opportunity to participate in XC consultancy process and projects	✓	✓
Opportunity to recommend partner organizations and technologies for specific consultancy processes and projects	✓	✓
Opportunity to offer best-in-breed and/or best value solutions and technologies to an XC consultancy project	✓	✓
Opportunity to include best-in-breed and/or best value branded marketing materials and products to XC consultancy projects	✓	✓
Provide insight into specific projects to help achieve desired outcomes for sports & entertainment organizations and venues	✓	✓